



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Bangalore Branch

Monthly Lecture Programme /Free Webinar on

12.04.2025 (Saturday) from 6.00 pm to 7.15 pm

**“Revolutionizing Supply Chain: The Power of Blockchain &
Digital Twins for Transparency and Efficiency”**

For registration click on the link:

<https://forms.gle/9JmDRtTu6ZYQKrxY6>

Brief profile of Speaker:

Mr. Ketan Kolge,

Founder and Chief Technology Officer at RFID Tags and Services.
His career has been dedicated to leveraging technology to drive
business growth, enhance operational efficiency, and create a global
impact.



Dear Supply Chain Professionals,

In today's rapidly evolving supply chain landscape, leveraging cutting-edge technologies is no longer optional—it's a necessity. This session will explore how the integration of Blockchain, Tokenization, IoT, and Digital Twins is transforming supply chains by enhancing real-time visibility, security, and automation.

Through real-world use cases, we'll examine how Blockchain ensures trust, compliance, and fraud prevention, while IoT and Digital Twins provide predictive insights and operational efficiency. More importantly, we'll discuss how combining these technologies can create a resilient, data-driven, and intelligent supply chain ecosystem.

As part of MM Day celebration IIMM Bangalore Branch has organized a Monthly Lecture / Free Webinar on “Revolutionizing Supply Chain The Power of Blockchain & Digital Twins for Transparency and Efficiency” 12th April 2025 (Saturday) at 6.00 pm on MS Team Meet

All members are requested to attend and benefit from this interesting program.

Yours sincerely,
A.V. Sham Sundar
Branch Chairman